



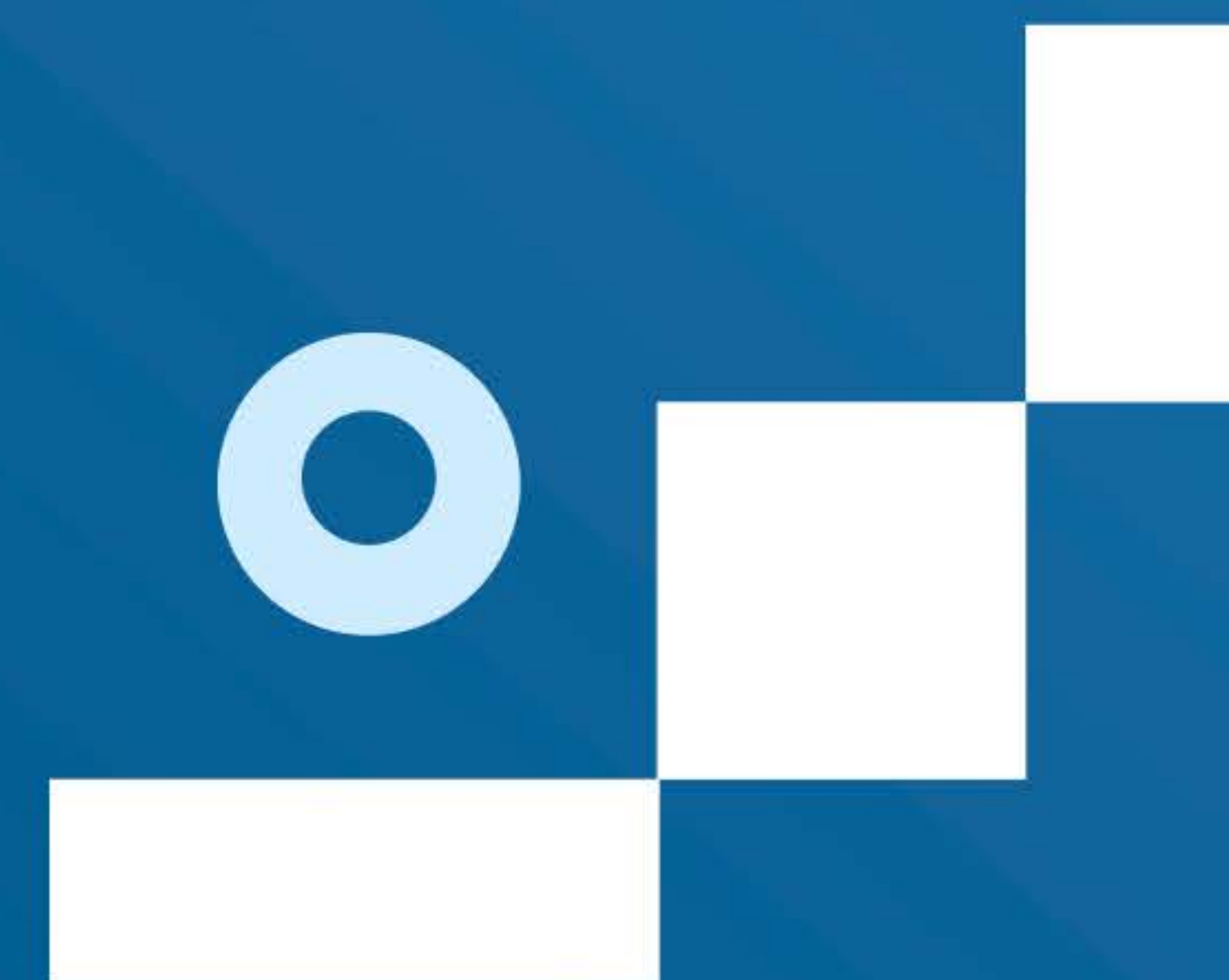
**UDI**  
E X P O

**UDI EXPO – Urban Development  
and Investment Expo 2025**

▶▶ THE FUTURE OF CITIES!

In the most vibrant, dynamic, and tourism destination  
📍 **in Istanbul, Turkey!** 📅 **12-14 June, 2025**

[www.udiexpo.com](http://www.udiexpo.com)





In a world shaped by climate change, the real estate industry is leading the charge toward a brighter, more sustainable future. At UDI Expo, we're not just selling properties; we're crafting communities and reimagining lifestyles.



**Picture this:** eco-friendly materials, cutting-edge construction techniques, and visionary urban planning coming together to redefine the very fabric of our neighbourhoods. It's not just about bricks and mortar; it's about building spaces where families thrive and memories are made.



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**Join us** as we explore the limitless possibilities of tomorrow's properties. From cosy eco-homes to futuristic cityscapes, the UDI Expo is your gateway to the next generation of real estate.

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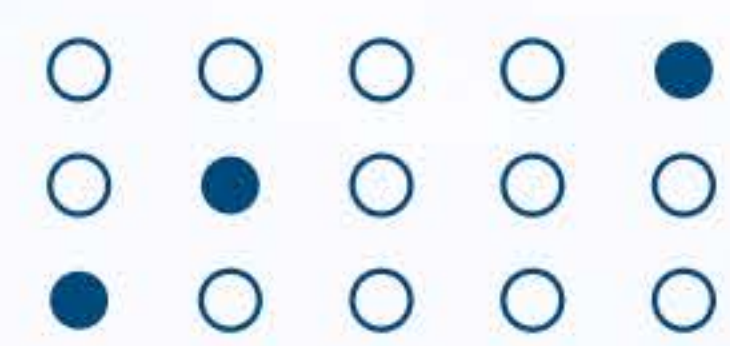
Come be a part of the conversation. Let's shape the future of property together, one sustainable brick at a time. **Welcome to** the Property Congress: Where innovation meets community, and dreams find their home.



 **Timeline:** 12 – 14 June, 2025

 **Location:** Pullman Hotel Istanbul

 **Stockholders:** Hospitality – Commercial  
Residential – Land – Retail – Industrial  
Construction – Businessmen/Businesswomen  
Entrepreneurs – Individuals – Urban planners.

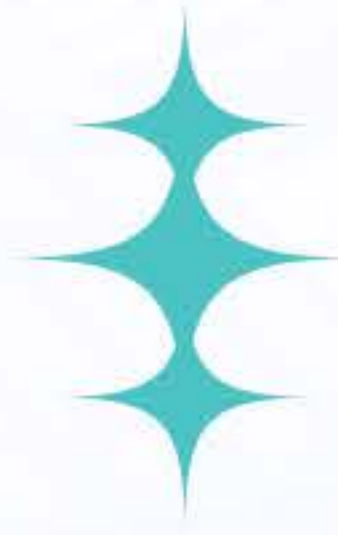


# Event Overview

**Welcome to the inaugural UDI Expo**, a culmination of a decade's worth of expertise in event planning and management across the globe.

Drawing from our experiences in Kuala Lumpur, Cyprus, Jordan, and Florida, US, we are proud to unveil this prestigious event in June 2024, set against the vibrant backdrop of Istanbul, Turkey.





Our venue, the Pullman Hotel and Convention Centre Istanbul, boasts 6000 m<sup>2</sup> of state-of-the-art exhibition space. Nestled in one of Istanbul's premier convention facilities, the venue is strategically located just moments away from the city's commercial and cultural epicentre. With a carefully curated selection of **50 exhibitors and thousands** of international and local visitors expected to grace our halls, the UDI Expo promises an unforgettable experience.

**Over three dynamic days,** we invite you to immerse yourself in the latest innovations, trends, and opportunities within the global property and urban development industry. From groundbreaking technologies to visionary urban planning, our exhibition showcases the best in sustainable development and modern urban living.

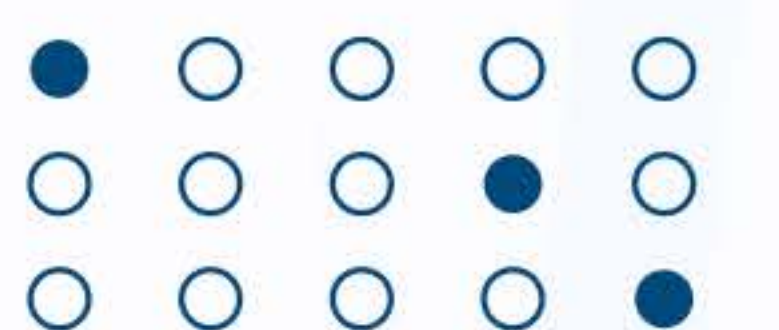




Whether you're a seasoned investor, a budding entrepreneur, or simply curious about the future of real estate and urban development, the UDI Expo offers a platform for connection, collaboration, and inspiration. Join us as we redefine property possibilities, one square meter at a time.

**Mark your calendars** and prepare to be inspired. The UDI Expo awaits, where visionaries converge, and dreams take shape.

Welcome to Istanbul, where the future of urban development begins.





# WHY TURKEY?





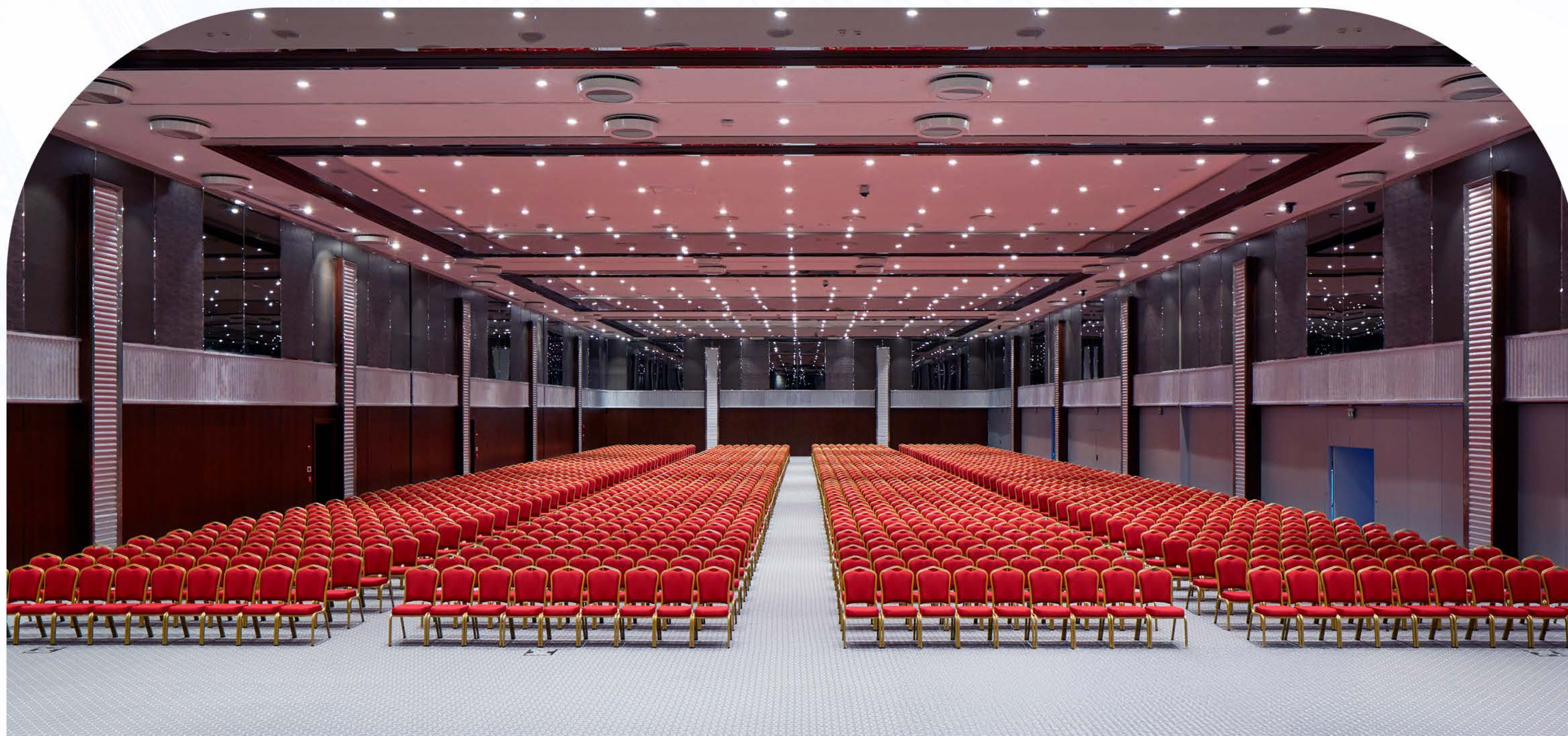


**In 2023**, Turkey welcomed an impressive influx of over 48 million tourists, underscoring its status as one of the world's most coveted travel destinations. Renowned for its rich history, stunning landscapes, and warm hospitality, Turkey captivates visitors from every corner of the globe. From the ancient marvels of Ephesus and the surreal landscapes of Cappadocia to the sun-kissed shores of the Mediterranean and Aegean coasts, Turkey offers a tapestry of experiences unlike any other.



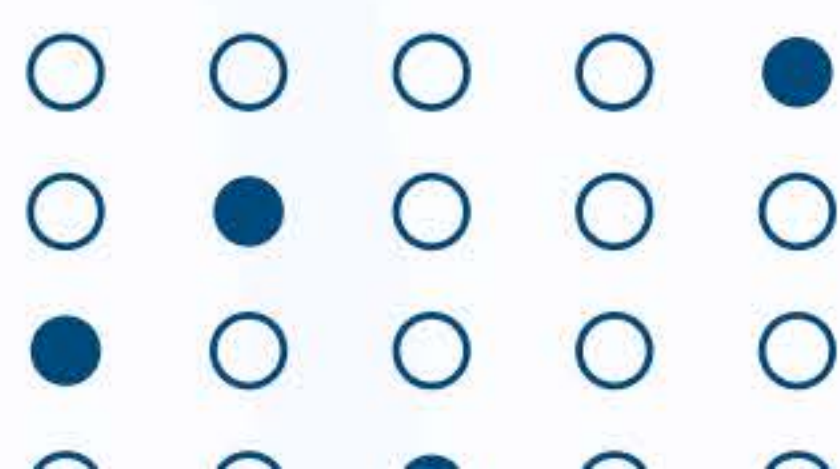


As the number of tourists continues to rise, **Turkey's tourism sector remains a key driver of economic growth and cultural exchange.** From bustling bazaars to bustling cityscapes, visitors are drawn to Turkey's diverse offerings, including its vibrant culinary scene, vibrant arts and culture, and world-class hospitality. With a wealth of attractions and experiences to explore, Turkey stands as a beacon of inspiration for travellers seeking unforgettable adventures and cherished memories.



**Join us in Istanbul**, where the spirit of hospitality meets the allure of discovery. As we gather for **the Property Congress**, amidst the vibrant energy of Turkey's most iconic city, let us celebrate the boundless opportunities that await in this dynamic and captivating destination.

Welcome to Turkey, where every journey is a story waiting to be told.



# Exhibition in Numbers



50

**Exhibitors**



7

**events:**

Round table, Networks,  
B2B, Road Show,  
Gift draws, Awards, and  
Workshops.



+1000

**Thousands of  
international Visitors**



# Marketing Campaign in Number

## FB page:

10 K followers.

## Impressions

over 5 Million impressions on our social media before, during, and after the exhibition.

## Influencers:

announce the event via various influencers channels to reach millions of followers.

## Embassies:

Announcements via countries commercial attaché representatives.

## Press:

dozens of presses will announce the media release and cover the exhibition.

## Website visits:

dozens of thousands of visitors before, during, and after the exhibition.

## Email Marketing:

over 5K of our data base will be contacted.

## Business Associations:

Invitation will be directed to dozens of business association inside and outside Turkey.



# VISITOR PROFILES

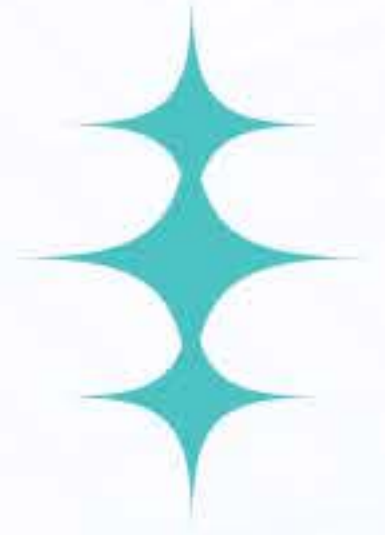




# B2B List

- Housing authorities
- Regulation authorities
- Tourism authorities
- City planners
- Smart city consultancy
- Developers
- Contractors
- Construction
- Architects Interior
- Surveyors
- Institutional investors
- Family office investors
- Banks

- Finance Consultants
- Insurance companies
- Innovators 3D printing AR / VR AI BIM  
BMS / CAFM software Brokerage tech
- Digital twins Internet of things (IOT)
- Propfintech
- Smart building
- Facilities managers
- Real estate consultants
- Law firms
- Brokers
- Property management companies







# WHY EXHIBIT?





### **Targeted Audience:**

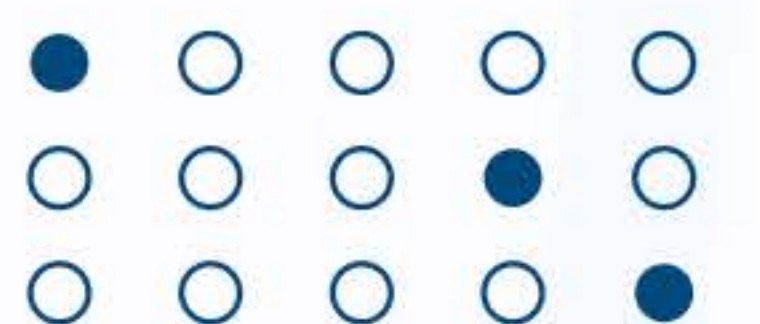
The UDI Expo attracts a diverse array of attendees, including investors, developers, industry professionals, and policymakers from around the world.

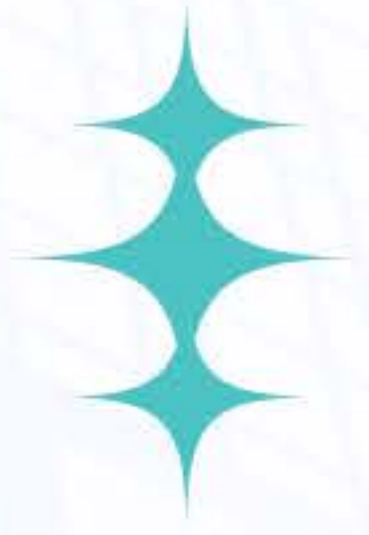
By exhibiting at the congress, you gain direct access to a highly targeted audience actively seeking innovative solutions, partnerships, and investment opportunities.

### **Brand Visibility:**

With thousands of international visitors expected to attend, the Property Congress provides an exceptional platform to elevate your brand visibility and market presence.

As an exhibitor, you will have the opportunity to showcase your products, services, and expertise to a captive audience, fostering brand recognition and recall among key stakeholders.





### **Networking Opportunities:**

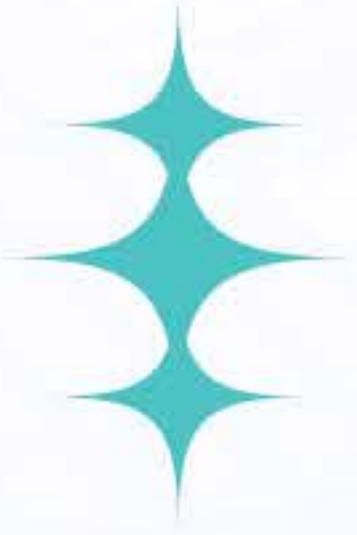
In addition to showcasing your offerings, the Property Congress offers extensive networking opportunities to forge meaningful connections and collaborations with industry peers and decision-makers. From interactive exhibitions to networking sessions and panel discussions, the congress facilitates invaluable interactions that can lead to strategic partnerships, business expansion, and knowledge exchange.





### **Thought Leadership:**

As a participant in the UDI Expo, you have the opportunity to position your organization as a thought leader and innovator within the property industry. Through speaking engagements, workshops, and presentations, you can share insights, best practices, and thought-provoking ideas that resonate with attendees and elevate your industry profile.



## Market Insights:

The UDI Expo serves as a hub for the latest trends, developments, and market insights shaping the global property landscape. By participating in the congress, you gain firsthand access to cutting-edge innovations, emerging market opportunities, and industry forecasts that can inform your strategic decision-making and fuel business growth.





# ABOUT THE VENUE



Pullman Hotel and  
Convention Centre  
Istanbul





**Book your Booth NOW!**  
**Premium Location**  
**Discount** **20%**

400 USD/M2 instead of 500 USD/M2





## Join our Visitor List!

Don't miss out on the UDI Expo—a unique opportunity to connect with industry leaders, explore innovative projects, and discover the future of urban development. Be part of this extraordinary event and

- secure your place among thousands
- of professionals shaping tomorrow's cities.
- 



**Register now** and join our visitor list to stay updated and experience the UDI Expo first-hand!

Book your hospitality offers via:  
[info@udiexpo.com](mailto:info@udiexpo.com)





# Urban Development and Investment Expo – UDI EXPO

**Join us** as our success partner at the Urban Development and Investment Expo. Your expertise is vital to shaping the future of the property industry. Let's collaborate and make this event unforgettable. Together, we'll achieve new heights of success.



 **Visit: [Udiexpo.com](https://Udiexpo.com)**

 **For Partnerships: [pr@udiexpo.com](mailto:pr@udiexpo.com)**

 **For Contact: [info@udiexpo.com](mailto:info@udiexpo.com) / (009) 02124457821**

     **UDIExpo**