

UDI

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Urban Development and Investment Expo (UDIExpo) Sponsorship Proposal

 Date: **June** 12-14, 2025

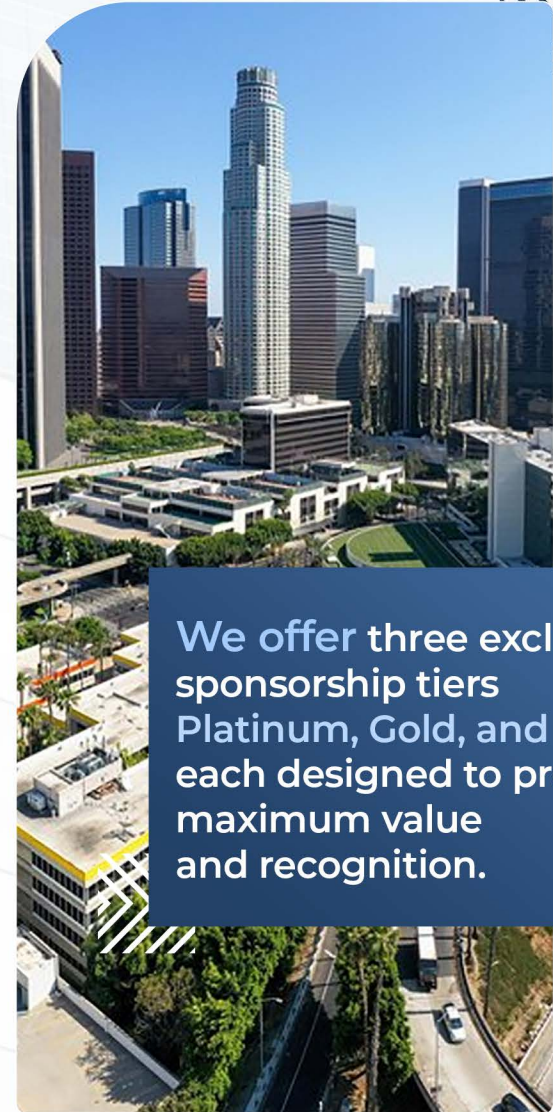
 Location: Istanbul, Turkey

 Hotel Venue: Pullman Istanbul
Hotel & Convention Center



We are excited to invite you to become a sponsor of the Urban Development and Investment Expo (UDI Expo), the premier event dedicated to showcasing the latest trends, innovations, and investment opportunities in urban development. The expo will be held at the prestigious Pullman Istanbul Hotel & Convention Center in Turkey from June 12-14, 2025, offering a world-class venue for exhibitors and attendees alike.

This exclusive event will gather industry leaders, investors, policymakers, and visionaries from around the globe to foster collaboration and drive sustainable urban growth. By partnering with us, your organization will gain unparalleled exposure to a targeted audience, enhance your brand visibility, and demonstrate your commitment to advancing urban development.



We offer three exclusive sponsorship tiers
Platinum, Gold, and Silver
each designed to provide maximum value and recognition.

About UDI Expo

The UDI Expo is a comprehensive platform that brings together key stakeholders in urban development, including real estate developers, infrastructure planners, technology innovators, financial institutions, and government agencies.

The expo features:



Exhibition Halls:
Showcasing cutting-edge projects and technologies.



Seminars and Workshops:
Featuring industry experts and thought leaders.



Networking Events:
Facilitating meaningful connections and partnerships.



Investment Forums
Highlighting lucrative investment opportunities



Expected Attendance:
5,000+
professionals



Media Coverage:
National and international
media partners



Previous Success:
Proven track record of
successful expos with
high attendee satisfaction

Targeted Audience

UDI Expo attracts a highly targeted audience of professionals and investors actively seeking opportunities in real estate and urban development.

Our attendees include:

Real Estate Investors:

Looking for profitable investment opportunities in emerging markets.

Developers and Builders :

Seeking partnerships and the latest construction technologies.

Financial Institutions

Interested in funding and supporting urban projects.

Government Officials:

Focused on urban planning and sustainable development initiatives.

Technology Innovators:

Presenting smart city solutions and urban technologies

Consultants and Advisors:

Providing expertise in urban development and investment strategies.

Sponsorship Opportunities

We offer three tiers of sponsorship to cater to different levels of investment and visibility needs. Each tier includes a range of benefits designed to maximize your brand presence and engagement with attendees.



Platinum Sponsor

Investment: \$25,000

Benefits:

Exclusive Booths:

- » Booth Size: 50 m²
- » Prime Exhibition Space:
Largest booth locations in high-traffic areas.

Branding:

- » Logo prominently displayed on all event materials (brochures, website, banners).
- » Title Sponsor status with “Platinum Sponsor” designation.
- » Featured in press releases and media coverage as a Platinum Sponsor.
- » Display on conference banners and flags



Marketing:

- » Inclusion in all pre-event and post-event email campaigns.
- » Dedicated social media posts highlighting your brand across all platforms.
- » Logo and link featured on the UDI Expo website's sponsor page.

Speaking Opportunities:

- » Keynote speaking slot during the opening ceremony.
- » Opportunity to host a workshop or seminar

Networking:

- » VIP access to exclusive networking events with industry leaders.

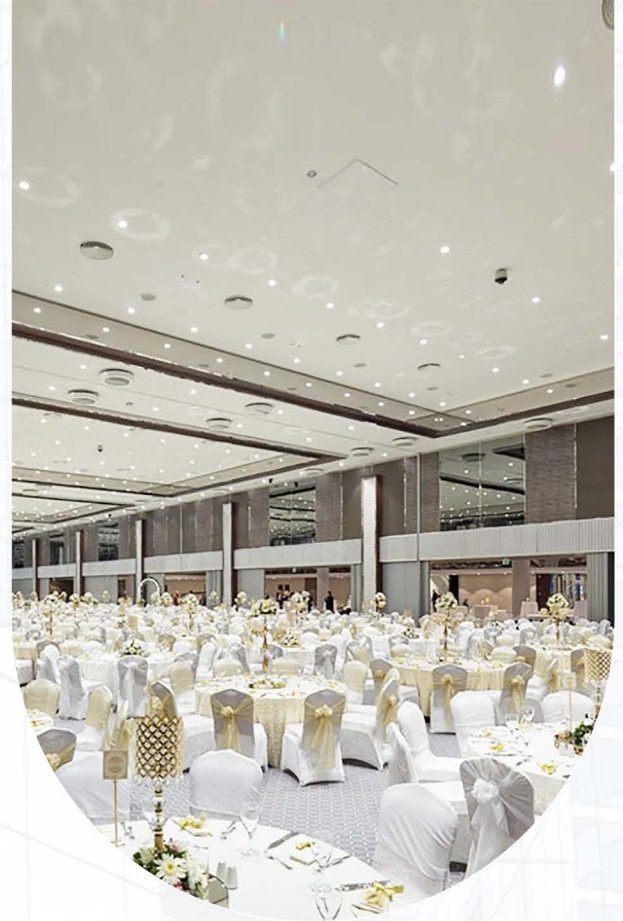


Furniture Package:

- » **Premium Furniture Package:** Includes 2 Executive Chairs, 1 Conference Table, 1 Display Stand, and 2 Coffee Tables.

Additional Perks:

- » 10 Complimentary VIP Passes.
- » Priority placement in the event program.
- » Opportunity to distribute branded materials in attendee gift bags



Gold Sponsor

Investment: **\$15,000**

Benefits:

Exclusive Booths:

- » Booth Size: 36 m²
- » Premium Exhibition Space: Strategically located booths.

Branding:

- » Logo included on all event materials.
- » Recognition in press releases as a Gold Sponsor.
- » Display on select conference banners and flags.



Marketing:

- » Inclusion in select email campaigns.
- » Social media mentions leading up to the event.
- » Logo featured on the UDI Expo website's sponsor page.

Networking:

- » Logo featured on the UDI Expo website's sponsor page.

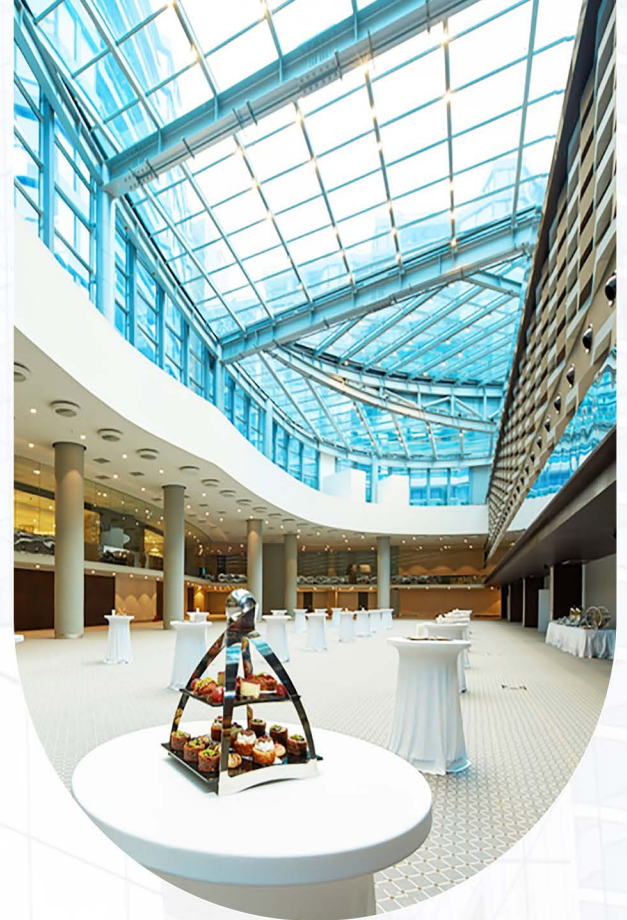


Furniture Package:

- » Standard Furniture Package: Includes 1 Executive Chair, 1 Small Table, and 1 Display Stand.

Additional Perks:

- » 5 Complimentary VIP Passes.
- » Opportunity to include promotional materials in attendee packets.



Silver Sponsor

Investment: **\$10000**

Benefits:

Exclusive Booths:

- » Limited Spots Available
- » Booth Size: 24 m²
- » Standard Exhibition Space: Well-placed booths.

Branding:

- » Logo on select event materials.
- » Mention in event press releases as a Silver Sponsor.
- » Display on select conference banners and flags.



Marketing:

- » Inclusion in basic email campaigns.
- » Social media shout-outs.
- » Logo featured on the UDI Expo website's sponsor page.

Networking:

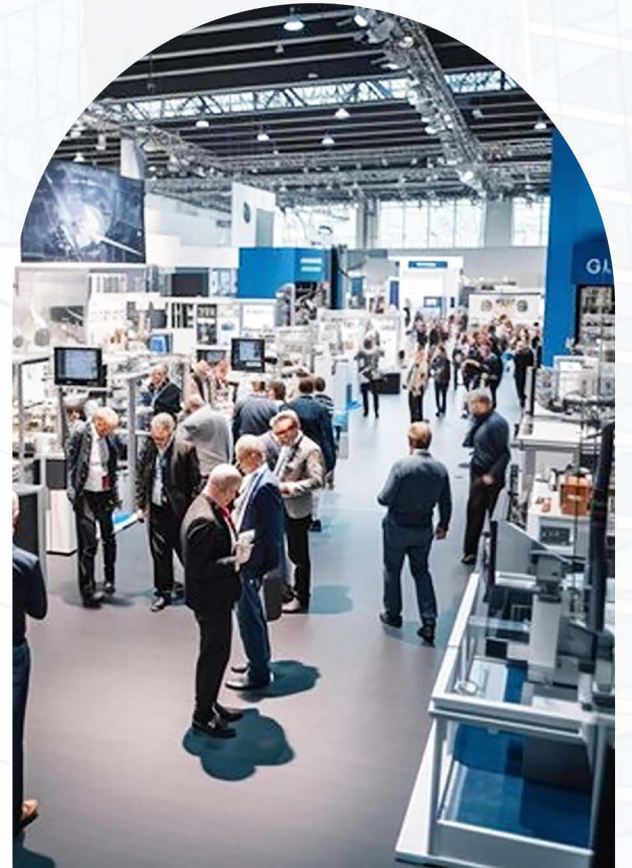
- » Access to general networking events.

Furniture Package:

- » Basic Furniture Package: Includes 1 Small Table and 1 Chair.

Additional Perks:

- » 2 Complimentary VIP Passes.
- » Opportunity to include a flyer or brochure in attendee packets.





**Additional Benefits
Across All Tiers**

Speaker Spot:

Opportunities to speak at seminars, workshops, or panel discussions tailored to your expertise.

Conference Banners and Flags:

Your brand displayed prominently throughout the venue.

Logo Sponsor Title:

Highlighting your status as a key sponsor in all promotional materials.

Logo Sponsor Title:

Your logo and company information featured on the UDI Expo website and across all social media channels, tailored to your sponsorship tier.



Why **Sponsor UDI Expo?**



Targeted Exposure:

Connect with decision-makers, investors, and industry experts specifically interested in real estate and urban development.

Brand Enhancement:

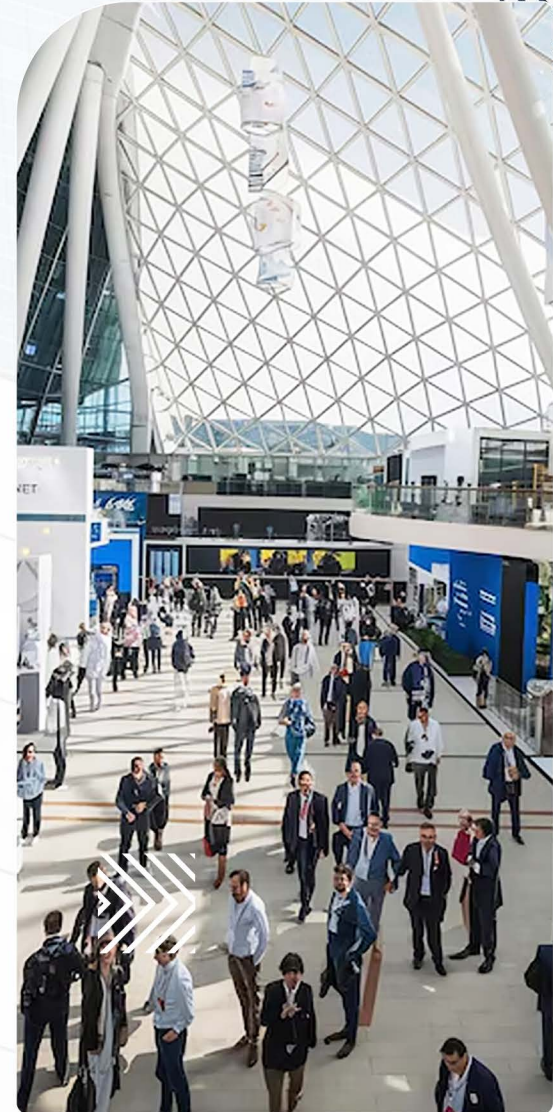
Position your company as a leader in urban development and investment.

Business Opportunities:

Generate leads, form partnerships, and explore new markets within the thriving Turkish real estate sector.

Thought Leadership:

Share your expertise through speaking engagements and panel participation.

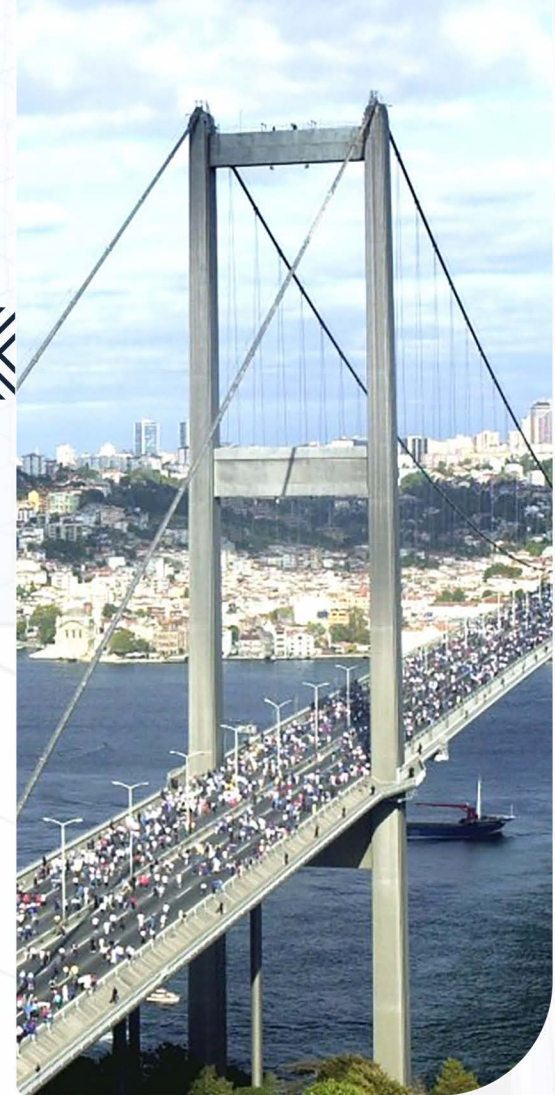


Sustainability Commitment:

Align your brand with sustainable and innovative urban solutions.

Prominent Destination – Turkey:

- » **Strategic Location:** Turkey is a prominent destination for real estate investment, known for its strategic location bridging Europe and Asia.
- » **Economic Growth:** Rapid urbanization and economic growth make Turkey a hotspot for real estate development.
- » **Investment Incentives:** Attractive incentives for foreign investors, including favorable tax conditions and residency programs.
- » **Diverse Opportunities:** From luxury apartments and commercial spaces to smart cities and sustainable developments, Turkey offers a wide range of investment opportunities.



Here's why exhibiting is a strategic move for your organization:

Showcase Your Offerings:

Present your latest projects, products, and services to a captive audience actively seeking investment opportunities.

Market Insights:

Gain valuable insights into market trends and competitor strategies through direct interactions with attendees.

Lead Generation:

Capture high-quality leads from professionals and investors looking to engage with reputable partners.



Brand Visibility:

Increase your brand's visibility in the thriving Turkish real estate market and beyond.

Networking Opportunities:

Build meaningful relationships with key stakeholders, potential partners, and industry influencers.

Investment in Turkey:

Highlight your commitment to the Turkish market, leveraging the country's growth and investment potential to expand your business footprint.





Why

Turkey as a Prominent Destination?

Turkey stands out as a premier destination for real estate investment due to its unique blend of strategic location, economic vitality, and diverse investment opportunities.



Geographical Advantage: Positioned at the crossroads of Europe and Asia, Turkey offers unparalleled access to both continents, making it a strategic hub for international business and investment.

Robust Economic Growth: Turkey's dynamic economy and ongoing infrastructure projects create a fertile environment for real estate development and investment.

Government Support: Proactive government policies and incentives encourage foreign investment, including simplified residency programs and tax benefits.

Cultural Richness and Modernity: Turkey seamlessly blends rich cultural heritage with modern urban development, attracting investors looking for diverse and vibrant opportunities.

High Return on Investment: Competitive property prices combined with strong rental yields make Turkey an attractive market for real estate investors seeking significant returns.



Next Steps

We would be honoured to join us for the UDI Expo. To discuss the sponsorship opportunities in more detail or to confirm your participation, [please contact](#).



The event organisers

Turkplex and Baytak Group



Contact us:

 Irfan Latif

 Irfan.latif@udiexpo.com

 +905469112762

 Abdelrahman Hussein

 pr@udiexpo.com

 +905551929113

 Mahmoud Ehab

 info@udiexpo.com

 +905541439910

     UDIExpo

 Website: Udiexpo.com

 02124457821



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